

IHGF TEXTILES VIRTUAL FAIR 2020 - SO REAL & ALIVE!

Sourcing for India's inimitable treasures in home textiles, floor coverings & furnishings opens at www.ihgftextiles.in

Loaded with collections boasting of beautiful textures, vibrant colours, intricate designs and abundant pattern play, IHGF Textiles Virtual Fair brings together the best of India for those desirous of sourcing from an optimum in home furnishing, textiles & flooring. A strategic virtual trade platform to meet India's leading manufacturer exporters from this segment, the show also profiles artisans and crafts persons from select craft concentration regions. The fair runs from 15-18 June 2020 at www.ihgftextiles.in and is brought to you by the Export Promotion Council for Handicrafts (EPCH), India, organisers of the globally acclaimed IHGF Delhi Fair. It is all set to enthuse with myriad designs, classic & innovative natural materials and sustainable concepts in both traditional and contemporary textile-based offerings, for inimitable made in India home furnishings, home textiles, wall and floor coverings, et al.

The display line is thoughtfully developed and exhibited by credible manufacturers, exporters and artisans and the presented innovations are a result of consistent feedback, research and exploration of materials, crafts, forms &

finishes. Explore from a wide variety of textile furnishings in fusion techniques, appliqué, tie & dye, hand block printing, embroidery, zari craft, quilting, flocking, patchwork, mirror and bead work, lacework, trims & tassels, etc. that encompass a breath-taking array of traditional Indian craftsmanship combined with modern functionality. A huge variety in cushion covers, table & kitchen linen, bed covers, bath linen, rugs & throws, curtains & tapestry are just a few of the product options.

A host of new design theories and unusual combinations stand to gain privileged attention. Product collections combining lifestyle, expertise, creativity and elegance, with different raw materials, applications and reinvention of culturally backed designs through modern translations form part of the show's diverse range. Exclusive choice of merchandise ranging from new ideas and old favourites, bring to you, broad palettes and nude tones, shine & gloss as well as textures, unfinished edgy lines to smooth finishes and fun, fresh & colourful to timeless and classic allure. This show is well suited for international buyers and importers besides wholesalers,



distributors, retail chains, merchandisers as well as architects and interior designers. IHGF Textiles Virtual Fair is an exemplary international exhibition with focus on product origins and inspirations that are so exclusively Indian.

As sustainable fashion continues to make strides, IHGF Textiles Virtual Fair features manufacturers and suppliers striving to do their bit to ensure that you source responsibly. Besides the staple cottons and wools, other nature derivatives like jute,





water hyacinth, cane & bamboo, stones, shells, seeds, etc. and recyclable components bring in exclusive inspirational selections enhanced with inimitable value additions.

IHGF Textiles Virtual Fair 2020 is a unique sourcing opportunity for chain / departmental stores, wholesalers, importers, distributors, retailers, designers, merchandisers, forecasters and buying houses. Brand IHGF has been drawing quality buyers for over 25 years who deal in furnishing, flooring and textile products from various importing nations. The show is patronized by buyers from USA, UK, Canada, Spain, UK, Netherlands, Italy, Turkey, Portugal, Denmark, Finland, France, Slovenia, Poland, Russia, Norway, Australia, South Africa,



Botswana, Mauritius, Brazil, Chile, Panama, Uruguay, Argentina, Mexico, Japan, Syria, Egypt, Hong Kong, Singapore, Malaysia, etc.

IHGF Textiles Virtual Fair 2020 organised by the Export Promotion Council for Handicrafts (EPCH), the apex organisation representing handicraft manufacturers & exporters in India. EPCH facilitates its 11,000+ members to customise and offer unique styles and quality products to the global sourcing community. Well known as organisers of IHGF Delhi Fair – the world famous and world's largest show for Home, Fashion, Lifestyle & Textiles, EPCH is recognised for its continuous pursuit of excellence. The Council provides comprehensive information about the sector to international buyers and



ensures optimal interface between the Indian handicrafts industry and international buyers.

Broad categories at the Fair:

- Bed Covers
- Table Linen
- Kitchen Linen
- Bathroom Linen
- Cushions & Cushion Covers
- Duvet, Coverlets & Bedspreads
- Wall Hangings
- Lace & Embroidery Furnishings
- Rugs & Throws
- Duvets, Quilts & Coverlets
- Tapestries & Draperies
- Handloom, Jacquard and Power Loom Fabrics
- Silk & Zari Furnishing
- Curtains & Blinds
- Upholstery Fabrics
- Wall & Ceiling Coverings
- Wall Hangings
- Tapestries & Draperies
- Hammocks
- Floor Coverings
- Jute, Bamboo & Handmade Fabric Products
- Trimmings, Embellishments & Accessories
- Carpet & Rugs

Register at: www.ihgftextiles.in/register
For more information, please contact:

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