## **IHGF DELHI FAIR-AUTUMN 2019**

Established as an exclusive connect to India's leading manufacturers for home, lifestyle, fashion & textile segments, IHGF Delhi, in its 48th Autumn edition, brings together over 3,200 exhibitors, credited for positioning Indian craftsmanship among sought after home products. A choice of over 2,000 products and more than 300 trend specific design developments across 14 display segments, defines this show, scheduled from 16-20 October 2019, at the plush India Expo Centre & Mart, New Delhi NCR. This trade appointment is a wide-ranging resource for importers, wholesalers, retail chains and design professionals.

Recognized as the world's largest congregation of handicraft exporters and consistently inspiring global sourcing for over two decades, this show is patronized as a sought after platform, encompassing the complete supply chain of home fashion & utility, collectibles, gifting and fashion accessories. What makes this show unique and inspirational are its wide-ranging collections presented by leading export houses, that enthuse buyers to replenish their merchandise and add new product lines for seasons ahead. With an assemblage spanning timeless classics to contemporary influences, the show brings in captivating compositions in innovations and handcrafted fusions.

Offering unparalleled access to exhibitors drawn from all major manufacturing hubs, artisan clusters and craft pockets of India, IHGF Delhi Fair-Autumn 2019 is poised to unravel significant expansion in all categories with a promising assortment of creations, diverse in inspiration, processes and materials - woodcrafts, textiles, art metal ware, EPNS

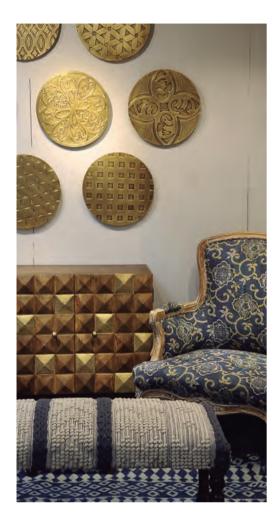
Visitors to the fair also get access to the 900 permanent showrooms in the Mart, spaced out on four levels at the India Expo Centre



ware, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories,



candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc.







Home textiles and furnishing feature contemporary styles, regional nuances and zealously practiced weaving traditions of India. Exquisite blend of inimitable handloom, power loom and manmade fibers to natural organics, dyeing & printing, embroidery & hand painting and many design led crafts offer plenty of choice. Carpets, rugs and flooring manufactured in more than 12 craft clusters in over 8 states of India, flaunt material blends, design and construction. Trends in furniture and furniture accessories are beautifully expressed in wood, metal, combinations and blends, enriched with cuts, carving, etching, inlay, paints, polish and distress elements as patterns emerge, blossoms flow into each other and textures unite. Accessories that spell class for magnificently cultivated and manicured gardens as well as ornaments that infuse positive inertia into outdoor spaces with interplay of proportions bring in indulgent variety for outdoor enthusiasts.

Captivating compositions spell grandeur in Indian bathroom accessories, offering a blend of the old and new, sheer opulence, rustic ethnic and stylish contemporary for home baths, spas, resorts and hotels. Lamps & lighting embrace many trends from baroque to chic, from simple lines to extravagance. Among festive décor, expressions of art and cultural influences usher in the celebratory spirit that is embraced without exception where a global citizenship is celebrated with an effervescent line up in core decoration collections, affluent décor ideas, gifting as well as packaging. In houseware, gifts & decoratives, an extensive mix of customised and innovative decoratives and collectibles appear alongside an eclectic range in modern, directional and unusual medium to high-end lines that emphasise material, design and value addition in home accents, knick knacks as well as utilities.

Theme Pavilions and regional representations would bring in opportunities to source directly from artisans and new entrepreneurs besidesestablished exporters from these provinces. Designers forum, a new addition at this fair will present collections from select established as well as upcoming Indian designers.

The show boasts of an impressive buyer patronage from over 110 countries with maximum numbers from USA, Canada, Europe, Australia, South America, Middle East and Asia. Visitors to the fair also get access to the 900 permanent showrooms in the Mart, spaced out on four levels at the India Expo Centre. These buyers agree with the fact that India fascinates and inspires. Its cross-section of varied & versatile

craft skills as well as a plethora of raw materials are thoughtfully complemented by manufacturers adept at bringing in contemporary influences and offering trend specific design developments in attractive propositions in terms of variety, value, price and service. This strength sets IHGF apart and the crucial balance between size and quality of display and number of buyers creates a winning combination, giving unique business value to all trade partners. Supporting events like trend forecasts, panel discussions, knowledge seminars, ramp presentations and awards make IHGF Delhi Fair, a multi-faceted and wholesome trade show for buyers as well as exhibitors.

IHGF Delhi Fair is organised by the Export Promotion Council for Handicrafts (EPCH), the apex body representing handicraft manufacturers & exporters in India. EPCH facilitates its 10,500+ members to customize and offer unique styles and quality products to the global sourcing community. Beyond providing unparalleled business platforms to buyers & sellers, EPCH also provides comprehensive information about the sector to international buyers and ensures optimal interface between the Indian handicrafts industry and international buyers, facilitating harmonious business.

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