

IHGF Delhi Fair: show set for a vibrant autumn edition

An exclusive connect to India's leading manufacturers for home, lifestyle, fashion & textiles segments, IHGF Delhi Fair-Autumn 2018 (14-18 October) brings in wide-ranging selections with a choice of over 2,000 products and more than 300 trend specific design developments across 14 display segments.

India fascinates and inspires. Its cross-section of varied & versatile craft skills as well as a plethora of raw materials are thoughtfully complemented by manufacturers adept at bringing in contemporary influences and offering trend specific design developments. Over 3,000 of these leading Indian manufacturers & exporters of home, lifestyle, fashion and textiles products will congregate at IHGF Delhi Fair-Autumn 2018 to present their collections for the seasons ahead. The biannual show in its autumn edition brings in comprehensive selections with a choice of over 2,000 new takes on product expressions and more than 300 design developments across 14 product categories, spread over an area of 197,000 m² at the plush India Expo Centre, New Delhi NCR, India. This trade appointment is a one stop resource for retailers, importers, wholesalers and design professionals alike.

The world's largest congregation of handicraft exporters, this show is an essential meeting ground for the international gifting and lifestyle products industry. It has taken shape over 45 editions as a sought after sourcing event, encompassing the complete supply chain of home fashion & utility, collectibles, gifting

and fashion accessories. While India's top manufacturers, exporters and artisan groups queue up to be amongst the participants in the forthcoming edition of this distinguished sourcing show, overseas buyers too are expected to turn out in large numbers. Visitors to the fair also get access to the 900 permanent showrooms in the Mart, spaced out on four levels at the India Expo Centre.

What makes this show distinctive and inspirational are its wide-ranging collections presented by leading export houses at the show that enthrall buyers to replenish their merchandise and add new product lines for seasons ahead. With an assemblage spanning timeless classics to contemporary influences, the show brings in innovations and handcrafted fusions from a cross

section of craft regions and production clusters spread across India.

Autumn 2018 would see significant expansion in all categories with a promising assortment of creations, varied in inspiration, processes and materials - artmetal ware, EPNS ware, wood carvings, furniture & accessories, glassware, fashion jewellery & accessories, hand-printed textiles, shawls, stoles & scarves, embroidered goods, lace, toys, houseware, decorative, gifts & general handicrafts, home textiles and home accessories, candles & incense, pottery, terracotta & ceramics, nautical instruments, Christmas and floral decorations, dry flowers & potpourri, handmade paper products, crafts made of leather, lacquer, marble, etc., offering unparalleled access to exhibitors drawn from all

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major manufacturing hubs, artisan clusters and craft pockets of India.

Home textiles and furnishing feature contemporary styles, regional nuances and zealously practiced weaving traditions of India. Stunning blend of unique handloom, power loom and manmade fibres to natural organics, dyeing & printing, embroidery & hand painting and many design led crafts offer plenty of choice. Carpets, rugs and flooring manufactured in India, flaunt colour, design and pattern. Furniture and garden & outdoor products offer gorgeous details and

stunning effects. Captivating compositions spell grandeur in Indian bathroom accessories, offering a blend of the old and new, sheer opulence, rustic ethnic and stylish contemporary for home baths, spas, resorts and hotels. Among festive décor, expressions of art and cultural influences usher in the celebratory spirit that is embraced without exception where a global citizenship is celebrated with an effervescent line up in core decoration collections, affluent décor ideas, gifting as well as packaging. In houseware, gifts & decorative, an extensive mix of customized and innovative decorative and collectibles appear alongside an eclectic range in modern, directional and unusual medium to high-end lines that emphasize material, design and value addition in home accents as well as utilities.

handicraft manufacturers & exporters, pan India. The Council provides comprehensive information about the sector to international buyers and ensures optimal interface with the Indian handicrafts sector, facilitating business. Among its regular activities, EPCH organizes and leads participation in trade shows, buyer-seller meets, conferences and study tours. EPCH facilitates its 10,000+ members to enhance exports by customising and offering unique styles and quality products to the global sourcing community.

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Theme pavilions and regional representations at the show would bring in opportunities to source directly from artisans and new entrepreneurs besides established exporters from these provinces. Designers forum, a new addition at this fair will present collections from select established as well as upcoming Indian designers.

Visiting buyers agree with the fact that Indian manufacturers fulfil demand for the exclusive, the handcrafted and the hand embellished. This strength sets IHGF apart and the crucial balance between size and quality of display and number of buyers creates a winning combination, giving unique business value to all trade partners. According to the feedback, visitors always find new accentuations in the showcased themes. Many wholesalers and importers sourcing from India like the work culture of Indian manufacturers.

IHGF Delhi Fair is organized twice every year for Spring and Autumn, by the Export Promotion Council for Handicrafts (EPCH), a non-profit organization and the apex body representing

